

Risking for sustainability by evaluating the sustainability of risks

*About leadership, good sense
and the need of a future-oriented
and responsible management
of benefits and risks*



www.cof.cg



cof@cof.cg



Seminar in Florence, Italy - Villa Romana - February, 8 to 9 2013

The object of the event is to promote an intellectual exchange on the compatibility of strategic economic and ethical criteria, taking account of historical, philosophical and cultural circumstances and their rendering of accounts.

All speakers share a prominent professional and personal European imprinting

***We hope to meet you
in Villa Romana in Florence next February!***

Hans-Martin Buhlmann
President



COFCG
CLUB OF FLORENCE

"Platform for responsible actors in Asset Management and Investor Relations"

Program

Seminar in Florence, Italy - Villa Romana - February, 8 to 9 2013

Risking for sustainability by evaluating the sustainability of risks

About leadership, good sense and the need of a future-oriented and responsible management of benefits and risks

THURSDAY 7.2.2013

19.30 Welcome Aperitif
Internet and European Elections: Participatory Opportunities or Risks for Democracy
Alexander Trechsel

FRIDAY 8.2.2013

8.45 Opening

9.00 Welcome
Hans-Martin Buhlmann and Brigitte Mauel
Club of Florence

9.15
"I can predict the movement of stars, but not the madness of men"
- about risk and predictability
Miriam Garnier

10.45 Time for Espresso ...

11.15
"You should be careful about prophecies and predictions, especially about the future"
- about risk and time
Andreas Hoepner

13.00 Lunch

14.30 Workshops I and II
Sustainable risks – a matter of governance?
with Miriam Garnier
Sustainable risks – a matter of generations?
with Andreas Hoepner

15.45 Time for Espresso ...

16.15

"Risks comes from not knowing what you are doing"
- about risk and awareness
Robert Miller

17.45 Summary of a precious day!

20.00 Tuscan Dinner

SATURDAY 9.2.2013

9.00

"No risk, no change! No change, no innovation! No innovation, no...?"
- about risk and responsibility
Rosely Schweizer

10.30 Time for Espresso ...

11.00

Workshop III and IV
Sustainable risks – a matter of mind?
with Robert Miller

Sustainable risks – a matter of courage?
with Rosely Schweizer

12.15 Final discussion and resolution

Lunch

Followed by guided tour through the house, the garden and up to the wonderful terraces

Moderation:

Wolfram Schmitt



Miriam Garnier

has spent over 20 years in the capital markets area in banks, pension funds or advisory services, with a focus on risk management. She has founded Finance & Gouvernance, a consulting company with offices in Paris, Brussels and Tunis, which is addressing the issues related to financial risk management infrastructure for Boards willing to improve their governance. She gives lectures at international conferences on financial governance.

Miriam Garnier is both an ESCP-EAP and Columbia Business school alumnus and a chartered accountant. She is Vice-President of ACEDS (think tank), in charge of Economy-Finance and has been certified by the International Finance Company (World Bank Group) as a governance specialist in 2012.



Andreas G. F. Hoepner

is a Lecturer in Banking and Finance at St Andrews (since February 2009). He is currently also serving as the Academic Fellow to the United Nation's Principles for Responsible Investment (since September 2009) and as Deputy Director of the Centre for Responsible Banking and Finance at the University of St. Andrews (since November 9th 2011). He received his PhD from St Andrews in June 2010. His research has won several awards including a 2012 Academy of Management Best Paper Proceeding, a 2010 PRI Academic Research Award, and 2011 and 2012 PRI/FIR Research Grant Awards. Besides these academic honours, Dr. Hoepner has presented professionally relevant insights from his research to many international financial institutions.



Robert Miller

was born in Bad Goisern, where he spent his school years. After High School graduation in Salzburg he moved to Innsbruck, where he studied medicine. During his studies he succeeded in numerous challenging mountaineering feats (Eiger North Face, entire Peuterey ridge, etc.). He was Bad Goisern mountain rescue team leader for 10 years, and flew for 18 years as an emergency helicopter crew member. His medical studies were followed by a year as expedition doctor and mountain guide on several continents. He did his first high mountain ski climb in China, to 7578 m. Besides his family, Dr. Miller has three stepdaughters and two grandchildren, and his profession as a dentist still leaves some time for the mountains. He has climbed all 78 4,000 m peaks in the Alps, Mount Everest and the Seven Summits, and in 2012 reached the South Pole alone.



Rosely Schweizer

is married, has three children and seven grandchildren. Local councillor for 22 years, she has been a member of a German state parliament for 9 years, as a spokeswoman for the Christian Democratic party (CDU) in economic policy matters.

She was president of the advisory board of the Dr. August Oetker KG for 3 years and of the Henkell & Co. Sektkellerei KG for 12 years.

She was member of the advisory board of the Schweizer Group Holding KG from 1984 to 2010. She is president of the board of trustees of the Käte Ahlmann Foundation.

Since 1976 she is the chairman of the Deutscher Kinderschutzbund eV in Murrhart.



Wolfram Schmitt

Business Administration in Germany and in the U.S. His Majors were Banking, Finance, and BA of Energy Industry leading to a Bachelor Degree and a studied Doctorate of Business Administration at Cologne University. Dr. Schmitt worked at the Cologne Banking Institute as a Research and Teaching Assistant.

From 1989 to 2010 Dr. Schmitt worked for Deutsche Bank, lately as Managing Director and Head of Investor Relations. He won several European Investor Relations awards.

In November 2010 he joined the German Insurance Group Talanx AG in Hannover and was instrumental and responsible for the successful IPO of the Talanx stock in October 2012.

Dr. Schmitt was from 2005 to 2008 President of DIRK Deutscher Investor Relations Verband e.V. (the German IR Association) and since October 2008 he has been Honorary President of DIRK.

Hosts/coordination:

Club of Florence
Brigitte Mauel
Piazza di Bellosguardo 9a
50124 Firenze
Tel. 0039 055 2309093
Mob. 0039 335 364828
bmauel@cof.cg

Adress of the Seminar

Villa Romana
Via Senese 68 - 50124 Firenze
www.villaromana.org

Participants

25 people

Aperitif

All attendees and accompanying persons are invited to the opening aperitif on **Thursday, 7th of February, 7.30 pm**

Duration and programme structure

1½ days, split into three half-day segments, each with two talks and subsequent discussion; third segment will end with a concluding discussion and a resolution.

Acomodation

If you have any queries regarding hotels and/or tourist information, please do not hesitate to contact us: cof@cof.cg

Tourism

It is possible to arrange personal guided tours through Florence, the museums, the shops, the "campagna toscana", wine and/or oil tasting before, during or after the seminar, please contact us: cof@cof.cg



Map of Florence

Accompanying persons

Are welcome to participate to the dinner on Friday evening (50,00 Euro)

Seminar language

English

Attendance fee

630,00 Euro - italian VAT (21%) included
Part of the attendance fee may be devolved in charity and/or in the attendance of non-European participants from institutions that cannot sponsor their travel



Application form

Seminar in Florence, Italy - Villa Romana - February, 8 to 9 2013

Risking for sustainability by evaluating the sustainability of risks

About leadership, good sense and the need of a future-oriented and responsible management of benefits and risks

First name

Last name

Job Title

Organization

Invoice Address

.....

.....

Country

E-mail

I will attend the seminar

Signature

Please complete this application form and send it by email to
bmauel@cof.cg or by fax to + 39 055 2309028.

Due to the limited attendance we would ask you kindly to answer
as soon as possible.

Many thanks!

